

ROCKHURST HIGH SCHOOL

All Sports Program (Centennial edition) Advertising Contract

PROGRAM ADVERTISING RATES



Inside Cover – full color* (7.5w x 10h").....	\$750
Full Page – full color** (7.5w x 10h").....	\$700
Full Page – black & white (7.5w x 10h").....	\$500
Half Page (3.75w x 10h") or (7.5w x 5h").....	\$275
Quarter Page (3.75w x 5h").....	\$200
Eighth Page (3.75w x 2.5h").....	\$115
Sixteenth Page (3.75w x 1.15h").....	\$75

* all ads except the inside cover and full page color ads will be run as Black & White

** we will offer 16 full page ads throughout the program, assuming there is enough interest.

PROGRAM ADVERTISING CONTRACT

1. Please return fully completed white copy of this contract, with a copy of the ad.
2. All advertising copy, including display, text, and illustration, is subject to the approval of the publisher.
3. A copy of the publication will be sent to the advertiser in the fall.

Name of company/Advertiser: _____

Bill to attention of/Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Size of ad: _____ Total Cost \$: _____

CHECK ONE: PAID IN FULL BILL TO ADVERTISER

By signing this contract I understand that I am reserving the designated ad space for the current issue of All Sports Program, produced by Rockhurst High School. I understand that if I do not supply the material by the deadline specified that I will still be obliged in payment.

Signature of Advertiser: _____ Date: _____

Sold by (student's name): _____

Graduation Year: 2011 / 2012 / 2013 / 2014 (circle) Sport: _____

For further information please contact Michael Dierks* at Rockhurst High School (816) 363-2036 x324.

MATERIAL SUBMITTING

CHECK ONE Provide Art on Disk Black & White Hard Copy
 Business Card Email Art to allsports@rockhursths.edu

MATERIAL DEADLINE – JULY 1

Contracts with the ad material are due July 1. This includes the date to email all artwork.
 Checks are made payable to Rockhurst High School or paid in cash. No credit cards are accepted.

Office Use Only	_____ #	_____ New	_____ Rnw current	_____ Design	Notes:
	_____ Rcvd	_____ Emailed	_____ Rnw change	_____ Ck #	

9301 State Line, Kansas City MO 64114 • 816-363-2036

* See back page for Art Specifications

Recommendations for composing your ad

Specification Sheet



(Actual Sizes)

1/16 Ad (3.75" x 1.15")

1/16 Ad is about half the height of a business card. If you would like to include business card as art, it may be helpful to edit text to fit well. This size is also popular for "Go Hawklets" messages.

1/8 Ad (3.75" x 2.5")

1/8 Ad is about the size of a business card. Business card as art will fit well. This size is also popular for "Best Wishes" messages.

ABOUT THE ROCKHURST ALL SPORTS PROGRAM

This book is a celebration of the school, its athletic programs, and its rich athletic traditions. As an advertiser you can connect with alums, parents, students, and visitors. Our incoming freshmen are asked to help sell advertisements as well as members of the program's staff as the profit supports our teams.

Advertisements can range from businesses, historical/family information to well wishes (and almost anything in between). 3,000 copies will be printed and sold at home football games and other places until they are sold out.

A hardcopy must be provided with ad.

All Sports Program highly recommends documents be converted to PDF files, correctly sized, 300dpi, with embedded fonts for best reproduction. JPEG and TIF files are also acceptable.

All artwork should be scanned at 100% of reproduction size 300 dpi. Line art should be scanned at 1200 dpi at 100% of reproduction size.

We thank you for supporting Rockhurst, if you have any questions, contact Michael Dierks at 816-363-2036 X324 or allsports@rockhursths.edu. GO HAWKLETS!

For technical information & to supply digital art please contact Michael Dierks via email: allsports@rockhursths.edu

(Reduced Ad Sizes)

1/4 Page
(3.75" x 5")

(Recommended style)

company logo
Proudly supports the Rockhurst Hawklets!

1/2 Page Horizontal
(7.5" x 5")

1/2 Page Vertical
(3.75" x 10")

Full Page
(7.5" x 10")

ROCKHURST All Sports Program Advertising Contract

9301 State Line, Kansas City MO 64114 • 816-363-2036