

# The 2009-2010 Quarry

The Yearbook of Rockhurst High School



November 1, 2009

Dear Senior Parents,

The *Quarry* Yearbook staff is again offering the opportunity to purchase an ad in our upcoming yearbook to express sentiments to your Rockhurst graduate. **Once again, we are only accepting electronic submissions for the ads.**

What does this mean? Simply submit the photo/photos you wish to use, labeling them with your son's first and last name through email to [MNickson@rockhursths.edu](mailto:MNickson@rockhursths.edu) or mail submission on a CD. There are several options to get these photos in an electronic format. One, scan the image and save it as a .JPEG file (Must be at least 300 dpi). Or have a local photo developer scan and put the image on a disc for you.

**Please be sure the image is in a JPEG format**, or there may be issues opening on our computers. If you send the photo through email, you should receive a follow up confirmation that it has been received. Please call if you do not receive a confirmation within two days.

As far as copy/text is concerned, please submit this electronically as well. It should be sent with the same CD or email. Please send this as a Microsoft Word document, or simply type it into your email. **Please note word limit below!**

Because this is a new process, please feel free to call and ask questions. We will be able to work any arrangement out.

Please fill out the order form and either mail or send to Rockhurst to the attention of Mr. Matt Nickson

\*\*\*\* Also note that if your son does not take a senior photo through LifeTouch Prestige Photos by November 1, their image will not appear in the "Senior" section of the book. Please contact LifeTouch to set up an appointment if your son missed the *two photo retake* days. LifeTouch's phone number is 816.300.4022.

**Deadline for ordering ads will be December 1, 2009**

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## Senior Ad Order Form

**Please submit with payment before December 1, 2009 to:**

Mr. Matt Nickson, Yearbook Adviser, Rockhurst High School, 9301 State Line Rd., Kansas City, MO 64114

Name of senior (As you want it used in the ad) \_\_\_\_\_

Name of purchaser \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Size of ad

\_\_\_\_ 1/8 page at \$100 (25 word limit + Only 1 photo)

\_\_\_\_ 1/4 page at \$200 (50 word limit)

\_\_\_\_ 1/2 page at \$400 (100 word limit)

\_\_\_\_ full page at \$800

\*\*\*\*Prices reflect 1 photo per ad. Each additional photo is \$10.00

I wish to place the following sized ad in the 2008-2009 *Quarry* Yearbook:

\_\_\_\_\_ page ad at \_\_\_\_\_ = \_\_\_\_\_

**Checks must be received by Nov. 14, 2009.**

(Enough instructions for you? Call Matt Nickson at 816-363-2036 Ext. 322, or email to [mnickson@rockhursths.edu](mailto:mnickson@rockhursths.edu) with any questions.)